

**Tex Mex 5k Race for Open Space  
Wednesday, June 23, 2021**



**Wissahickon Trails** is proud to be the main beneficiary of this event with over \$1,000,000 as well as the North Penn volunteer fire department, North Wales Borough police, Lansdale local volunteer medical services corps, and environmental programs within the Borough of North Wales raised to protect and restore the land and waterways of the Wissahickon Valley over the past 21 years.

**Become a sponsor** for one of the longest running and most popular weeknight runs in the region. Join the broad, loyal community that has supported this event for decades - runners, North Wales neighborhood, Tex Mex Connection guests, and the Wissahickon Trails community.

**Sponsors will be promoted** through all event communications, event signage, and recognition in all our marketing channels.

Event attendance – 1,000 runners, 150 volunteers

Website – 3,700 visitors per month

Emails – 6,800 subscribers

Newsletters – 2,200 addresses

Social Media – 10,000 followers across Facebook, Instagram, Twitter, and LinkedIn

**Sponsors at the \$1,250 level and above** will have reserved seats in the Green Ribbon Tent and enjoy a Tex

**Tex Mex 5k Race for Open Space - Sponsorship Benefits**

	<b>Environmentalist \$10,000</b>	<b>Preservationist \$5,000</b>	<b>Conservationist \$2,500</b>	<b>Trail Maker \$1,250</b>	<b>Small Business \$500</b>
<b>Recognition on website, social media, newsletter, and promotional materials</b>	X	X	X	X	X
<b>Company logo featured on event signage and t-shirt</b>	X	X	X	X	X
<b>On-site presence opportunity</b>	X	X	X	X	
<b>Complimentary race entries</b>	10	8	6	4	2
<b>Seating in the Green Ribbon Tent with Tex Mex Connection buffet and frozen margarita bar</b>	Reserved table for 10	8 seats	6 seats	4 seats	2 seats
<b>Corporate volunteer service day</b>	X				
<b>Reserved seating, food &amp; drink tickets for 20 to a Tex Mex Connection Tiki Party</b>	X				

**Interested in becoming a sponsor or need more details?**

**Contact Jane Keyes**

**Jane@texmexconnection.com | 267 718 5708 cell**

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## Sponsorship Commitment Form

Send form to:

Jane Keyes, Jane@texmexconnection.com

Tex Mex Connection, 201 E Walnut St, North Wales PA 19454

### Company Information

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media handles:      Facebook              Instagram              Twitter              LinkedIn  
List all that apply

### Sponsorship Levels

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> Environmentalist | \$10,000 | <input type="checkbox"/> Trail Maker    | \$1,250 |
| <input type="checkbox"/> Preservationist  | \$5,000  | <input type="checkbox"/> Small Business | \$500   |
| <input type="checkbox"/> Conservationist  | \$2,500  |   |         |

### Payment Information

Check for \$ \_\_\_\_\_ (Tex Mex Community Connection)

Remit invoice for \$ \_\_\_\_\_

Pledge of \$ \_\_\_\_\_ to be paid by \_\_\_/\_\_\_/\_\_\_

Please send a hi-resolution company logo file as a jpeg or png.  
Jane@texmexconnection.com

Primary Beneficiary:

